

Is a Social Credit System Coming for Us?

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STORY AT-A-GLANCE

- › The city administration of Bologna, Italy, is piloting a program that brings “digital governance” and the Fourth Industrial Revolution straight to the citizens
- › The new Bologna municipal app comes with a social credit system
- › “Virtuous citizens” get rewards for doing nice things, such as using public transport, keeping their energy use low, etc.
- › World Economic Forum’s “digital governance” framework demands that governments rewrite national laws and regulations to effectively remove “unnecessary” privacy, so that the data can be used to train AI
- › In 2020, seven nations (Canada, Italy, Denmark, the UK, Japan, Singapore, and UAE) signed an agreement in partnership with the World Economic Forum to become “Agile Nations”

A Social Credit Score System Is Piloted in Bologna, Italy

The city administration of Bologna, Italy, is piloting a program that brings the beast of the Fourth Industrial Revolution straight to the citizens. It's an early reiteration of Klaus' Schwab's Fourth Industrial Revolution, the honey moon, so to speak – so it comes to the citizens wrapped in gift paper, with balloons, prizes, and party language. But make no mistake: underneath, there is cruel man-eating machine that wants to mine your data and control your behavior!

So, what exactly is happening in Bologna? The administration is "digitizing" their relationship with the citizens. For starters, they are launching an app – with a catch – that will provide an interface to get access to various local services. Without saying it, they are implementing the "digital governance" aspect of the Fourth Industrial Revolution. **Quoting** the Italian source:

"We will give citizens services based on their needs - says the Mayor - and this will allow us to personalize their experience. People will be able to find everything the administration will do on their mobile phones or computers. The physical branches, however, will not disappear.

"We will maintain a 'physical' support for all people who do not use the web, especially the older ones," assures Lepore [Mayor of Bologna]. But the goal is computer literacy that leaves no one behind."

If we read this announcement with innocent eyes, it sounds like yet another initiative that the bureaucrats are launching, perhaps benevolently, to keep up with the times and with the buzzwords. And in an ideal world – a world filled with flowers, butterflies, rainbows, and harmless, caring bureaucrats – there would be nothing wrong with adding on a little extra convenience via technology.

Technology can be very helpful if done right, and if it comes to us without Trojan horses. But alas, at the moment, we don't live in such a world!

We live in a world where Klaus Schwab and his buddies and masters are fighting with each other over who gets to eat the most peasants! We live in a world where those who already have great power are seeking even more power – and that world is quickly going back to the feudal-time psychological standards (while, ironically, keeping the modern standards for the levels of industrial poisons in everything around us.)

As far as Trojan horses, the Bologna municipal app actually comes with a social credit system! The "virtuous citizens," doing nice things, such as using public transport, keeping their energy use low, etc., get "perks," like points in gaming. For those points,

they may be able to get discounts or prizes or access to additional services. Nice Trojan horse, right?

*"Among the most innovative interventions is the **smart citizen wallet** [emphasis mine]. 'The wallet of the virtuous citizen,' explains Bugani, who had worked on the project with the Raggi [Virginia Raggi, Mayor of Rome from 2016 to 2021] administration (in Rome today the platform is active in an experimental phase). The idea is similar to the mechanism of 'a supermarket points collection,' as the councilor himself points out.*

'Citizens will be recognized if they separate waste, if they use public transport, if they manage energy well, if they do not incur sanctions from the municipal authority, if they are active with the Culture Card.' Virtuous behaviors that will correspond to a score that the Bolognese will then be able to 'spend' on prizes, such as discounts, cultural activities and so on."

In other words, it's the "nice" face of digital control. Nice, for now. But we need to be clear: we are looking at the digital control of everything we do in the end of that journey!

Integrated Citizen Relationship Management in Rome

The Italian news source mentions that this approach is already in experimental use in Rome, Italy. In March 2022, [Salesforce](#) published the following announcement:

"Salesforce, the global leader in CRM, today announced that the Municipality of Rome has chosen Salesforce to create an Integrated Citizen Relationship Management platform ...

Leveraging Salesforce Service Cloud and Marketing Cloud will deliver omni-channel self-service capabilities, seamless collaboration between local government departments, and empower citizens to receive the information they need faster through AI-powered chatbots.

The launch of the MyRhome platform is another step on the Municipality's path to creating a 'smart city' [emphasis mine] – an ecosystem of public and private stakeholders serving citizens wherever they are".

Of course! We can't expect any less from Salesforce, given that Marc Benioff is on [WEF Board of Trustees!](#)

Also, remember the famous "lockstep scenario" document released by the Rockefeller Foundation and the Global Business Network? The document that the Rockefeller Foundation [says](#) today has been misinterpreted by the conspiracy theorists – because the good and virtuous Rockefeller Foundation totally didn't mean to predict what actually happened in 2020 (and also probably had [nothing to do with eugenics](#))?

Well, keeping in mind that "lockstep scenario" document, here is [Peter Schwartz](#), the Senior Vice President of Strategic Planning at Salesforce and "an internationally renowned futurist and business strategist, specializing in scenario planning and working with corporations, governments, and institutions to create alternative perspectives of the future ...

Prior to joining Salesforce, Peter was co-founder and chairman of Global Business Network [emphasis mine]. In the words of George Carlin, "It's a big club, and you ain't in it! You and I are not in the big club!"

Their Motive for the "Digital Governance" Model? It's the Data, Stupid!

At first, it's the data (to train our future boss, the robot) – and then, increasingly, it's mainly about control!

Let's look at a very "interesting" 2017 [write-up on digitizing governments on the World Economic Forum's website](#). It talks about the importance of collecting data to build and train their beloved AI. It also complains about the fact that a lot of the data kept by

governments just sits there in paper format and, dammit, is not making itself useful to the sacred goal of training the AI! Not good, they say, what a waste!

Therefore, to "open" that data to the AI beast, they want the governments to digitize their services – sorry that was the quiet part – what they actually say is that the citizens are craving those digital government systems because, who doesn't know that the elimination of privacy is ... good for us?

The World Economic Forum also suggests that the governments should develop new legal frameworks and data management systems to make data available for free. What a great idea! In 2017, the World Economic Forum mouthpieces were more upfront than today, so it is useful to read exactly what they said back then:

*"Need for data is quickly becoming a central theme that applies to all aspects of our evolving digital society. A case in point is the field of artificial intelligence, which promises to revolutionize society (governments included). Companies such as Google, Facebook and Microsoft are using **AI-related techniques to train computers** to recognize objects in photos and understand human language.*

It is possible to train computers to perform these difficult feats because we have the enormous quantities of data that is required. The same applies to all forms of machine learning, smart manufacturing and every other tech-driven trend shaping the future. They are all reliant on data, and are only as good as the data they crunch. In this context, data has been described as the new oil."

"Today, a large majority of the world's data is in the hands of the private sector ... The remainder of the global data sits in government hands, mostly stored in paper format, or legacy systems. To maximize the societal benefits of the data age, a new movement started promoting open data.

While government data is all data or information that government entities produce or collect, making it open refers to publishing and sharing data that can

be readily and easily consulted and re-used by anyone with access to internet with no fees or technological barriers.

Most of this data currently remains locked up and proprietary (private property of companies, governments and other organizations). This severely limits its public value.

*Data is now a new social good and governments will need to think of some form of data responsibility legislation that guides **the private sector and other data owners on their duties in the data age: the duty to collect, manage and share in a timely manner [emphasis mine]**, as well as the duty to protect.*

This legislation is needed over and above a government's own open and big data management systems, and will need to cover all data stakeholders (irrespective of ownership or other governing rules)."

"Once a clear legal framework is in place, governments need to develop, and quickly master, a new core capability: data curation ... Most governments around the world still struggle with legacy databases that are incompatible with each other, and work against any kind of data-sharing or data-driven design. Laws and regulations are still in their infancy and struggling to cope with the pace of change ..."

*"Governments **must review a vast number of laws and regulations [emphasis mine]**. From harmonizing and enforcing privacy regulations and protecting against data-breaches, to regulations that ensure net neutrality and data flows. Today's debates over the future of big data are based on the assumption that the internet will remain a series of open networks through which data easily flows.*

Some countries have begun to harden their internet systems, and the concept of net neutrality is uncertain. If the internet becomes a network of closed networks, the full potential of big data may not be realized."

*"Governments must also improve their capabilities when it comes to citizen engagement to effectively and actively engage with both providers and users of data. **This requires governments to create a culture of open data [emphasis mine]** – something governments are starting to do with various degrees of success.*

The level of citizen engagement is not the typical government communication function, but a more open, horizontal, and fast-paced G2C platform."

Must, must, must. So I am guessing, national sovereignty is a sore thumb in the way of our aspiring Davos masters because in their minds, they have already decided that they want our data (but not theirs) to be openly available, and that they don't want any questions from the peasants.

A tangential comment: As a musician, I am remembering with some bitterness how Big Tech was pushing for "open data" and "open access" back in the day, selling it as "free expression" and "democracy," and as a result – since buying music became unfashionable – musicians lost much of their income ... and nobody cared!

I am glad that now at least, a lot more people are realizing what liars whose Big Tech companies are, and what liars they have always been all along, when they were talking about "free expression"! Look at them now, with their "free expression"! They are quite happy to censor! So it's only our data that they want to be open – not our opinions!

And Here Is Another Curiosity From the World Economic Forum

They **published** this article in 2018:

*"The Fourth Industrial Revolution is expected to wreak havoc on labour markets, with **AI and robots replacing various white-collar jobs**. One job category largely excluded from scientific reports is that of government leaders, despite being one of the most critiqued, scrutinized and ridiculed jobs of all."*

"However, commentators from countries as diverse as [India](#), the [UK](#), [New Zealand](#) and [Japan](#) have started to suggest that robots as government leaders could drastically improve decision-making, by being much less irrational and erratic than their inherently flawed human counterparts."

After freaking us out, the World Economic Forum writers chuckle and let us continue being governed by human politicians, at least for now:

"For the time being, it seems neither possible nor optimal for robots to replace government leaders, despite the clear imperfections displayed by the latter group ... Ultimately, a more realistic and desirable scenario is one in which AI and automation are neither competitors nor substitutes to humans, but tools that government leaders can engage effectively and sometimes defer to, in order to make better, fairer and more inclusive decisions."

Phew, it's almost like ... you know, when a street robber first tells us to give him all of your money but then agrees to take only half! Such a kindly, generous robber! We are so lucky!

World Economic Forum's "Agile Nations"

The [2017 WEB write-up](#) about digital governance reads like a "wish list" and a blueprint for the governments to act upon. (I guess, given the bribing and coercive power of the people who've composed the wish list, their wish list had a strong chance of becoming the bureaucrats' blueprint the moment it was written.) So in 2020, seven nations got together and signed an agreement to essentially implement it. A quote from "[Agile Canada](#)":

"In November 2020, seven countries signed on to the Agile Nations Charter, establishing Agile Nations as a forum for countries to collaborate on creating a global regulatory environment in which innovation can thrive."

Member countries include: Canada, Denmark, Italy, Japan, Singapore, the United Arab Emirates, the United Kingdom. The Organisation for Economic

Cooperation and Development (OECD) and the World Economic Forum (WEF) also participate as observers."

"Priority areas for cooperation are: data and communications, transportation, medical diagnosis and treatment, clean technology, legal and professional services, pro-innovation regulatory approaches."

And here's from the [Organisation for Economic Co-operation and Development](#):

*"The COVID-19 pandemic has wrought economic and social disruption worldwide. As people and businesses focus on recovery, governments must ensure that innovation, which will power economic growth and solve the world's most pressing social and environmental challenges, **is not held back by outdated regulations [emphasis mine].**"*

Translation from Orwellian to English: "We want your data, including your medical and biometric data – and we want it now. Look at how lovely our AI is ... my precious! (Sorry couldn't help it!) The so called national laws and regulations interfere with the speed at which we can get a hold of your data.

Like we said, we want it now, and so we would very much like it so called national laws and regulation got replaced with a digital framework that we write and that we can update any time we like! Sounds like a good idea or what? Who wants some funding? You know what you need to do to get that funding, don't you?" The quote continues:

"As part of the development of the OECD principles on Effective and Innovation Friendly Rule-Making in the Fourth Industrial Revolution, the Organisation for Economic Cooperation and Development (OECD) and the World Economic Forum (WEF) have been co-operating to look deeper into the interlinkages between regulation and emerging technologies ...

Ministers from Canada, Denmark, Italy, Japan, Singapore, United Arab Emirates and United Kingdom announced their plan to lead the world in fostering responsible innovation and entrepreneurship."

"In addition, in support of the mission of the Agile Nations, representatives of Facebook also offered to launch a call for research – overseen by an independent steering committee of experts in the field of law, regulation and entrepreneurship – into what approaches to rulemaking (e.g. regulatory sandboxes, policy prototyping) were the most effective for the Fourth Industrial Revolution.

As this initiative continues to develop, other businesses will be encouraged and invited to co-sponsor this initiative, and to venture their own ideas to support the work of the Agile Nations."

"In sum, the Agile Nations Charter sets out each country's commitment to creating a regulatory environment in which new ideas can thrive. The agreement paves the way for these nations to cooperate in helping innovators navigate each country's rules, test new ideas with regulators and scale them across the seven markets.

Priority areas for cooperation include the green economy, mobility, data, financial and professional services, and medical diagnosis and treatment."

"Scientific Management"

The World Economic Forum's agenda is a strange mix of religious fundamentalism and "scientific management." As I wrote earlier in an [article about the mind of a technocrat](#), scientific management is a "method of industrial optimization developed by Taylor in the late 19th and early 20th century. The essence of his method was extreme fragmentation and compartmentalization of the production process."

It required taking a complex process, breaking it down into very simple tasks, timing each task, optimizing it to the maximum using the stopwatch, and then assigning each of those simple tasks to different workers, while insisting that the workers should only use the pre-optimized motor patterns and work as efficiently as possible. Under scientific management, there was no room for workers' creativity.

And while Taylor and Ford intended the scientific management method for the purpose of streamlining industrial production, the Davos charlatans aim to manage our entire lives, and justify it with some bogus "public good" and "community values"!

Whose "Community Values" Are Those, Anyway?

Here is the elephant in the room: It's the Davos charlatans — and I want to repeat the word "charlatans" because that's who they are underneath their bank accounts and their important speeches — who are writing our so called "community values"! They are trying to latch onto our natural social instincts and weaponize our good instincts against us!

They want us to be unassuming, guilty "good citizens" who put a limit on our carbon footprint and on the number of children we have — while they, the self-appointed "guardians" of the world, fly private jets to climate change conferences and have as many kids as they damn like!

And here's the thing. There is nothing wrong with real community values! We are social creatures, and it benefits us to live together well. However, community values are only as good as the people who propose them — and community values turn into a pumpkin the moment someone like Schwab touches them!

As Good as the People

Let's even forget about Schwab for a second and think how community values work in principle. Let's imagine a small village. If the people living in that village are mostly healed and grounded, they will raise their children to seek wisdom and live well with others — from the heart, not from the letter.

However, if the people in the village have been abused, and abused, and abused again — and never healed — then even the authentic community values in that village could end up being anxious, rigid, and detrimental to freedom.

Hurt people tend to teach their children that life is meant to be joyless. They tend to slap their children's wrists for wanting to be free, saying it's a selfish folly. Hurt people hurt people! And at one point, the rigid rules might have been an invention of a cunning predator – but after prolonged abuse, people might have internalized them and passed them on to their children! (And look at how many people in the West sincerely adopted the religion of the Mask ... they have internalized it!)

Another example: in my birth homeland of Russia, there are many small communities where the people carry so much hurt and sadness that the gloom is almost palpable in the air. I am saying this from personal experience, and with much pain and love for my people. I ran away from that gloom and immigrated to America because the "community values" felt too joyless!

So when it comes to Klaus Schwab and friends, they are only as powerful as we let them. I believe that that healing ourselves and our relationships is at the top of our priorities list in the battle against transhumanism – because anything we do from a place of love has more power than anything we do from the place of fear!

Why Will Transhumanism Fail?

This system, the entire man-eating beast, will eventually fail, I have no doubt – but we don't know when, and we need to stay humble, brave, and very patient. The cruel beast may fail very soon, or it may take a while to fail. I think it depends on how quickly we remember to relate to each other in spirit, with love and happy humility – instead of labeling and judging each other based on ancestry, politics, or differences in opinion.

I think it depends on how quickly we realize that the freedom taken away from the people everywhere, throughout history, has been as existentially precious as the freedom that is being taken away from us right now – because there is no fundamental difference between us and other people, and never has been.

We, here and now, are dealing with the same dilemma that many in the past have dealt with, and some have died from. Spirit is spirit, and freedom is freedom! And I think that

when we remember to stand together and honor each other and each other's love and each other's courage, we'll be undefeatable. No Klaus Schwab can do anything to us if we refuse to betray our fellow human beings for any reason.

And sooner or later, spiritual clarity will prevail, and this transhumanist beast, the culmination of abuse, will fail. The reason why it will fail is simple. We are not machines, and when we are managed like machines — increasingly so over the centuries — our souls bleed badly. When we are managed like slaves, we suffer unbearably — and suffering, while it's not a preferred way of obtaining clarity, still mysteriously leads to spiritual clarity. Life puts no suffering to waste!

And when the pain gets unbearable, and there is nowhere to go but toward our heart of hearts, our souls scream to the skies, and we pray for answers with no arrogance and no talking points, and then something magical happens. When our fear and pain become too much but we keep pushing, we grow our souls to where solutions show up out of nowhere.

And then we cry, laugh, and pray more for healing, and more solutions show up, and we look back and we suddenly know why we had to suffer, and why the sweetness was worth it. And then we start living well because, after all this suffering, we finally remember that everything in the world, everything-everything, has always been about love — and that living well with each other is not just pleasant but also very practical.

About the Author

To find more of Tessa Lena's work, be sure to check out her bio, [Tessa Fights Robots](#).